

EDITED BOOK NAME

**Transforming Society and Business: Interdisciplinary Perspectives from
Commerce, Management, Social Sciences and Humanities**

Sub-Themes

1. Digital Transformation and Emerging Technologies

- Digitalization of Business and Society
- Artificial Intelligence and Automation
- Digital Platforms and the Future of Work
- Big Data, Analytics and Decision-Making
- Technology, Society and Human Development

2. Contemporary Commerce and Business Practices

- Emerging Trends in Commerce
- E-Commerce and Digital Business Models
- Consumer Behaviour in the Digital Era
- Financial Innovation and FinTech
- Changing Patterns of Trade and Markets

3. Strategic Management and Organizational Transformation

- Strategic Management in a Changing Business Environment
- Organizational Resilience and Agility
- Leadership and Change Management
- Innovation and Competitive Advantage
- Future of Organizations and Workplaces

4. Entrepreneurship and Social Innovation

- Entrepreneurship and Start-up Ecosystems
- Social Entrepreneurship
- Innovation-Driven Business Models
- Women and Youth Entrepreneurship

5. Sustainability, ESG and Responsible Business

- Sustainable Business Practices
- ESG and Corporate Responsibility
- Green Management and Circular Economy
- Climate Change and Business
- Ethical and Responsible Leadership

6. Social Sciences and Societal Transformation

- Social Change and Development
- Social Inequality and Inclusion
- Migration, Urbanization and Changing Communities
- Education and Social Transformation
- Technology and Changing Social Relationships

7. Humanities, Culture and Business

- Culture and Organizational Behaviour
- Humanities and Business Ethics
- Literature, Media and Society
- Language, Communication and Business
- Cultural Diversity and Globalization

8. Human Resource Management and Future of Work

- AI and the Future of Human Resources
- Employee Engagement and Well-Being
- Skills Development and Reskilling
- Diversity, Equity and Inclusion
- Hybrid Work and Workforce Transformation